



## Press Information

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### **NOKERO DELIVERS SOLAR LIGHT BULBS TO MORE THAN 40 COUNTRIES**

**Hong Kong**, (Aug. 12, 2010) — Nokero International Ltd today reached a new benchmark by delivering thousands of solar light bulbs to 48 countries around the globe.

A quarter of the world's population lives without electricity, and nearly two billion more live with intermittent electricity. Kerosene lighting is widely used as a source of light, releasing 190 million tons of carbon dioxide into the air each year and causing significant health and fire risks.

Nokero's arrival in South America, India, Africa, North America and Asia, is the first step in the company's effort to show that the principles of social entrepreneurship, combined with solar and LED technology, can alleviate, even eradicate, the negative effects of burning kerosene for lighting purposes.

The light bulb is available at [www.nokero.com](http://www.nokero.com) for as little as \$10 a piece, but the company's intent is to sell the bulb at reduced bulk prices to dealers, governments, and NGO's who can help put the bulbs into the hands of those who need it most.

**Website:**

[www.nokero.com/press](http://www.nokero.com/press)

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