



Nokero Media contact:

Tom Boyd
US Toll Free (800) 991-1950 x1
US cell: (970) 331-3715
tom@nokero.com
www.nokero.com/press



For interviews with Chris Del Bosco:

Call Heather Del Bosco Centurioni: (310) 210-6327

**CHRIS DEL BOSCO TO BRING NOKERO SOLAR LIGHT BULBS TO AFRICA
THROUGH 'SKI 4 LIGHT' PROGRAM**

Interview opportunity: X Games Ski Cross defending gold medalist Chris Del Bosco

Denver, CO, (Jan. 25, 2011) — Nokero International Ltd., maker of the world's only solar light bulb, has partnered with Olympian Christopher Del Bosco to provide light to hundreds of people throughout Kenya, through a new program called **Ski 4 Light**, to be launched at ESPN Winter X Game 15 in Aspen, Colorado.

Watch for Del Bosco and his Nokero-enhanced helmet during the Winter X Games 15 Skier X competition on Friday, Jan. 28 and Sunday, Jan. 30. His state-of-the-art helmet is outfitted with an LCD display and a solar panel.



There are 1.6 billion people – a quarter of the human population – living without electricity across the globe, and they often burn dangerous, polluting kerosene for light. Del Bosco, a Colorado native, looks to use his talents and exposure in the sports world to spread the word - and the light - to those who need it most.

Nokero's innovative bulbs offer affordable, clean, and safe lighting to those living without electricity and rely on fossil-fuel lanterns for lighting. The durable, rainproof light bulb is about the size of a standard incandescent bulb, it is charged during the day by the sun, and provides hours of clean, safe light at night. www.nokero.com

NOKERO INTERNATIONAL LTD.
Suite 809, World Commerce Centre
Harbour City, 7-11 Canton Road
Tsimshatsui, Hong Kong
(852) 3050 9119

NOKERO HOLDINGS INC.
650 Grant Street
Denver, CO 80203 USA
US Toll Free: (800) 991 1950
US: (303) 991 9871

> www.nokero.com



"I believe in setting goals and going after them," Del Bosco said. "My goal is to help raise \$20,000 in donations, translating into 1,000 Nokero bulbs for the people of Kenya."

In addition, Del Bosco and Nokero have pledged to give 1,000 bulbs to impoverished people in Kenya if Del Bosco can win the Winter X Games 15 Skier X competition.

The Nokero bulb is already being used in over 70 countries that have limited, intermittent or no electricity such as Haiti, Pakistan, Nicaragua, Ghana and Chile. Ski 4 Light will directly help the people in Kenya, who live with no electricity and use dangerous fuel-based lanterns.

"Chris Del Bosco is an excellent athlete with an amazing personal story," said Nokero founder Katsaros. "We are very happy to support his racing career and also have his help spreading the word about what Nokero can do to help families and children around the world."



With each \$20 donation, a Nokero solar light bulb will be delivered to Kenyans who often go without light or use dangerous kerosene.

Anyone can donate – simply log on to www.nokero.com/ski4light and click on "Donate Now."

About Nokero

Founded by a Colorado-native inventor, Steve Katsaros, Nokero International Ltd. is creating solar lighting products and a business network to empower communities who use them.

Nokero's Denver, Colorado office generates patented solar LED design and technology, and also develops business, marketing, and public relations strategies for the company as a whole. Nokero's Hong Kong office compliments these efforts with its decades'-long experience in the consumer products manufacturing and distribution.

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